

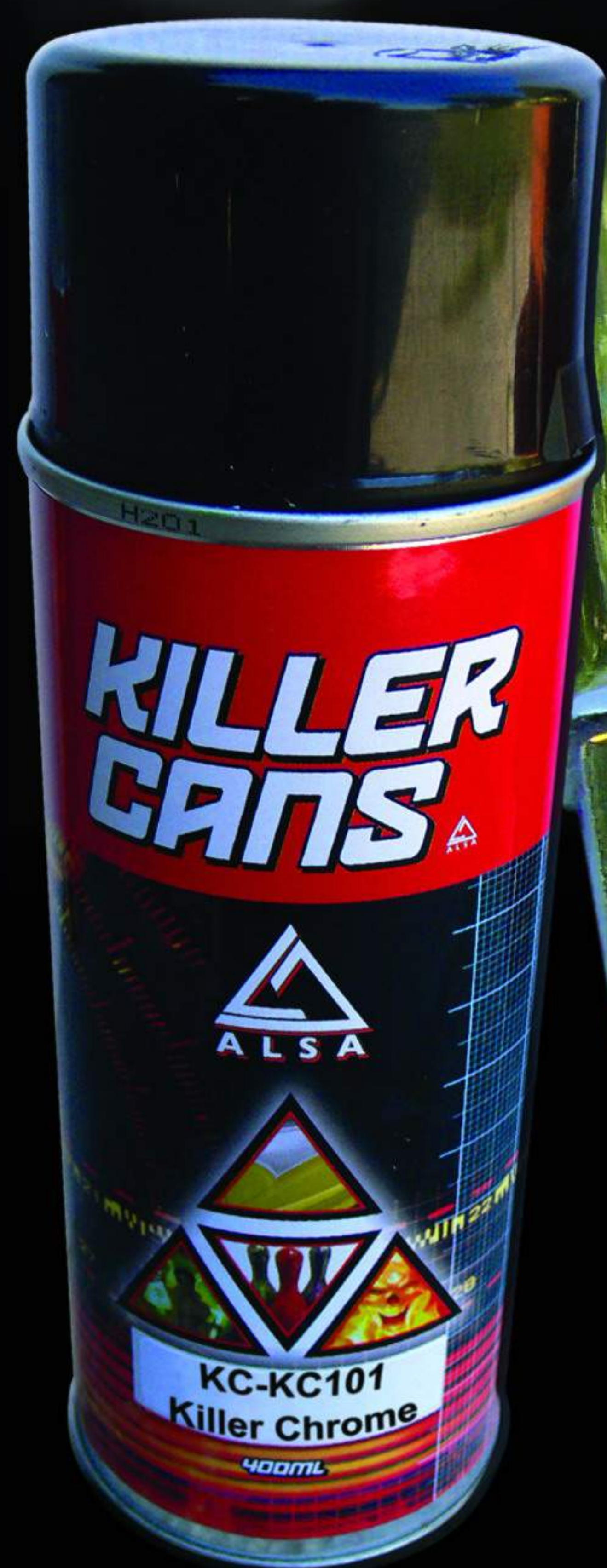
INTRODUCING

KILLER CANS®

PATENT PENDING

SENSATIONAL CUSTOM PAINTS

Available now in the most powerful spray cans ever invented!



AND FINALLY
A TRUE CHROME IN A CAN

Painted with
Killer Chrome®



The Alsa Corporation

THE WORLDS MOST EXOTIC FINISHES

What are **KILLER CANS®** ?

PATENT PENDING

KILLER CANS® combined with Alsa's totally exotic paints make for a very powerful combination! They represent the marriage of Alsa's truly unique looks and the **WORLD'S FIRST 2 COMPONENT CANS** featuring more atomization and power than has ever been available in an aerosol. Also available in a single component version depending on your use requirement.

KILLER CANS will let you...

...PAINT LIKE A PRO!

Automotive applications



Prizmacoat®



Ghost Chrome®



Killer Chrome®

Household applications



Mystic®



Mystic Crazer®

Crystal FX®
and
Candy®



and more...



SpectraFX®



Prizmacoat®



Killer Chrome®

How are **KILLER CANS®** constructed?

PATENT PENDING

1K A single component can designed specifically to spray our high quality finishes which do not require a hardener. These cans deliver a PRECISE FAN PATTERN just like an HVLP spray gun.

1 COMPONENT

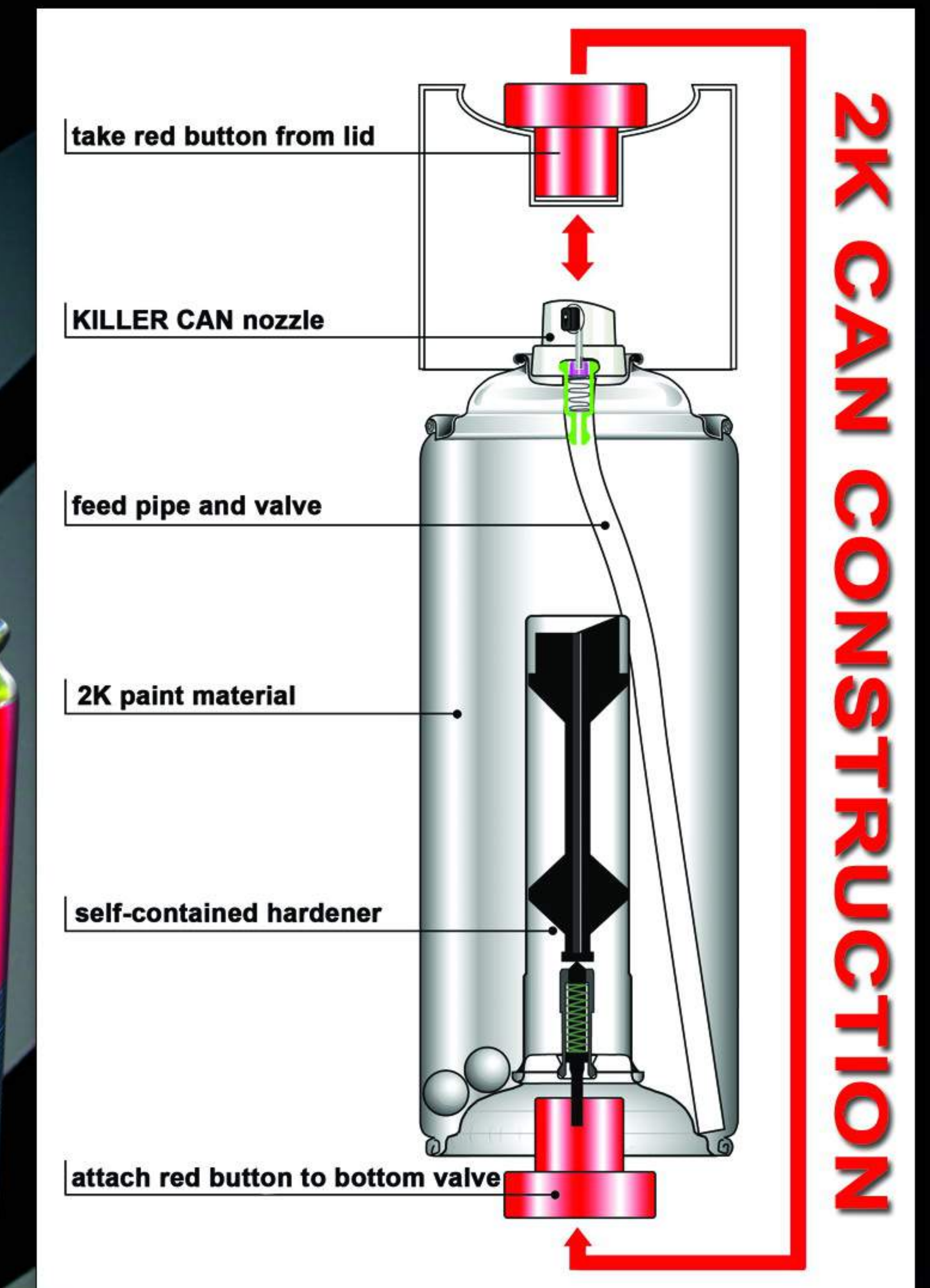
Killer Chrome
Crazer
Spectra FX
Ghost Chrome
RetroGlow
Candies
MultiChrome
Prizmacoat
and more....



2K These first ever two component cans contain an inner cartridge that when pierced will release the hardener into the resin. Alsa's revolutionary new technology allows ANYONE to use professional grade extra durable automotive clearcoat and dual component finishes **IN A CAN!**

INSTRUCTIONS

1. Remove the RED plunger top from the lid of the can
2. Insert it over the nipple on can bottom
3. Depress plunger to activate the patented 2K can
4. Shake for 1 to 2 minutes



2 COMPONENT

Soft Feel
Speed Clear
and more....

Punch the bottom and shake to activate.
Now you're ready to **PAINT LIKE A PRO!**

You won't believe the **ATOMIZATION, PRECISION and POWER**
SPRAYS LIKE A PROFESSIONAL GUN!

PATENTS PENDING



KILLER CHROME®

PATENT PENDING

WHAT IS IT? Simply the finest ground metallic pigment available anywhere. This assures a mirror-like finish every time! A far cry from other would-be chrome spray paints which don't deliver what they advertise. Combine Killer Chrome® with our 2 Component Clears and you have a true automotive finish!

Faucets painted with
Killer Chrome® with and
without True Gold Candy®



IN A CAN !

**CHROME YOUR BIKE
FOR NEXT TO NOTHING**

CHROME ANYTHING

**WOOD, CERAMIC, METAL,
PLASTICS, EVEN STYROFOAM**

HERE are some results that can be
achieved by combining Killer Chrome®
in combination with the products in
the coming pages



Half tank painted with
Killer Chrome® and
Crystal FX®

Speedshape painted
with Killer Chrome®
and Crazer® IN A CAN



Try CrystalFX in our easy
application squirt bottle.
(no special equipment required)



PATENTS PENDING

PRIZMACOAT® IN A CAN !

Prizmacoat® contains a unique pigment additive which is invisible in low light or shade but EXPLODES into a myriad of colors and hues when viewed in sunlight or under direct incandescent light.

Try spraying Prizmacoat® over chrome for an AMAZING effect!



Prizmacoat®
applied over
chrome wheel

Create mindblowing accents on car trim.
Prizmacoat® on chrome Bentley logo.



Prizmacoat® applied over silver

PATENTS PENDING

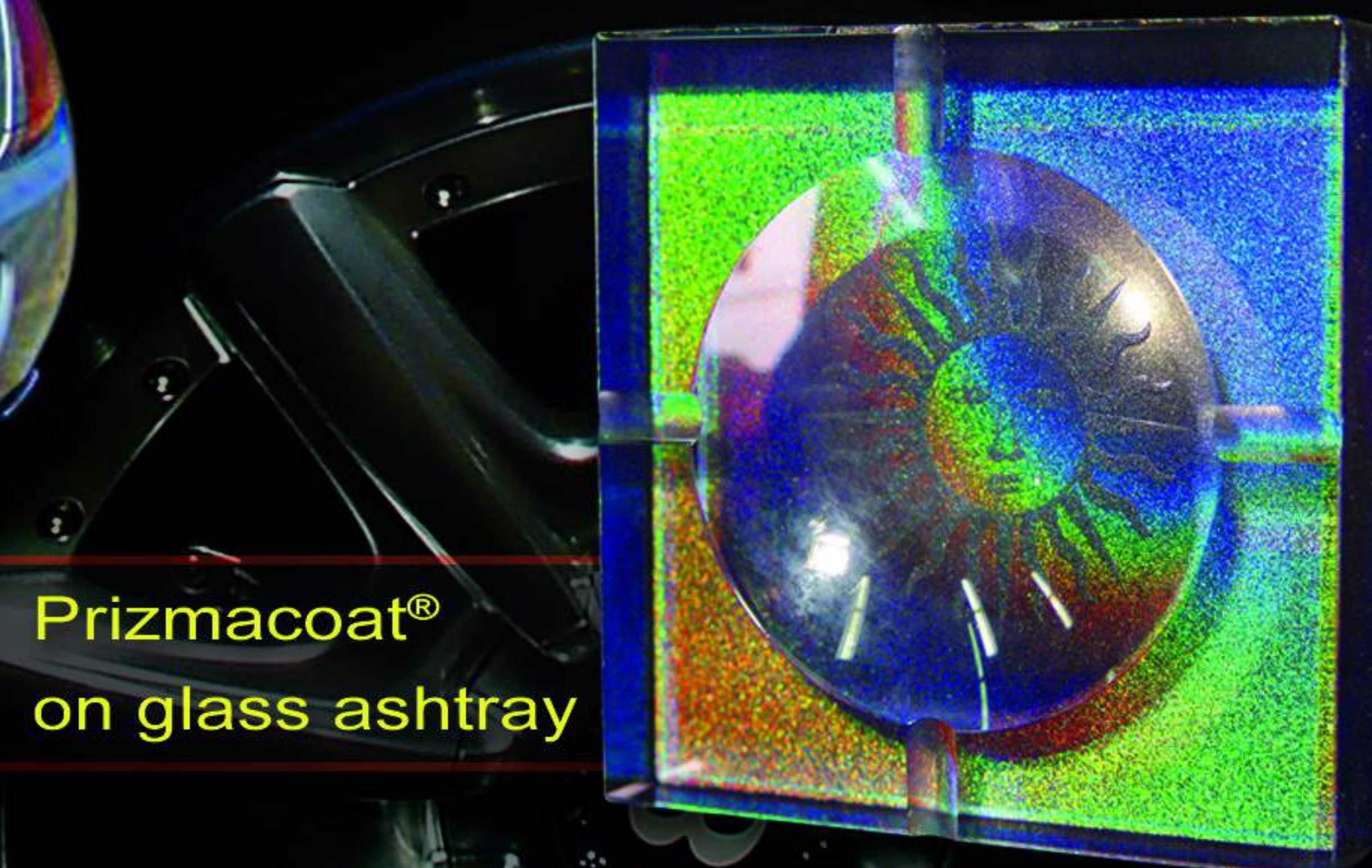


Prizmacoat®
applied over
black

**Looks like regular chrome in
the shade, but explodes into
prismatic colors in sunlight**



Prizmacoat®
applied directly
to mirrored
candle
holder



Prizmacoat®
on glass ashtray



SOFT FEEL® Paint

IN A CAN !

Now the same Soft Feel® paint used on cellphones, consumer electronic equipment & luxury car interiors is available IN A CAN. This clear translucent coating is as soft as suede or luxurious leather but cures as hard as nails. Scratch, stain and chemical resistant, apply it over anything!

- ▶ Automotive parts
- ▶ Handles, knobs & drawer pulls
- ▶ Gunstocks, pistol handles & forearms
- ▶ Furniture
- ▶ Helmets
- ▶ And much more...

The most luxurious FEELING finish on the planet
and now it's IN A CAN!

A KILLER COMBINATION

This entire door was re-finished using only Killer Cans®



Tan door panel

SOFT FEEL®

Handles / Trim

KILLER CHROME®



2 COMPONENT CAN



Feel This



PATENTS PENDING

Be sure to check out the back cover
of this catalog for even more uses

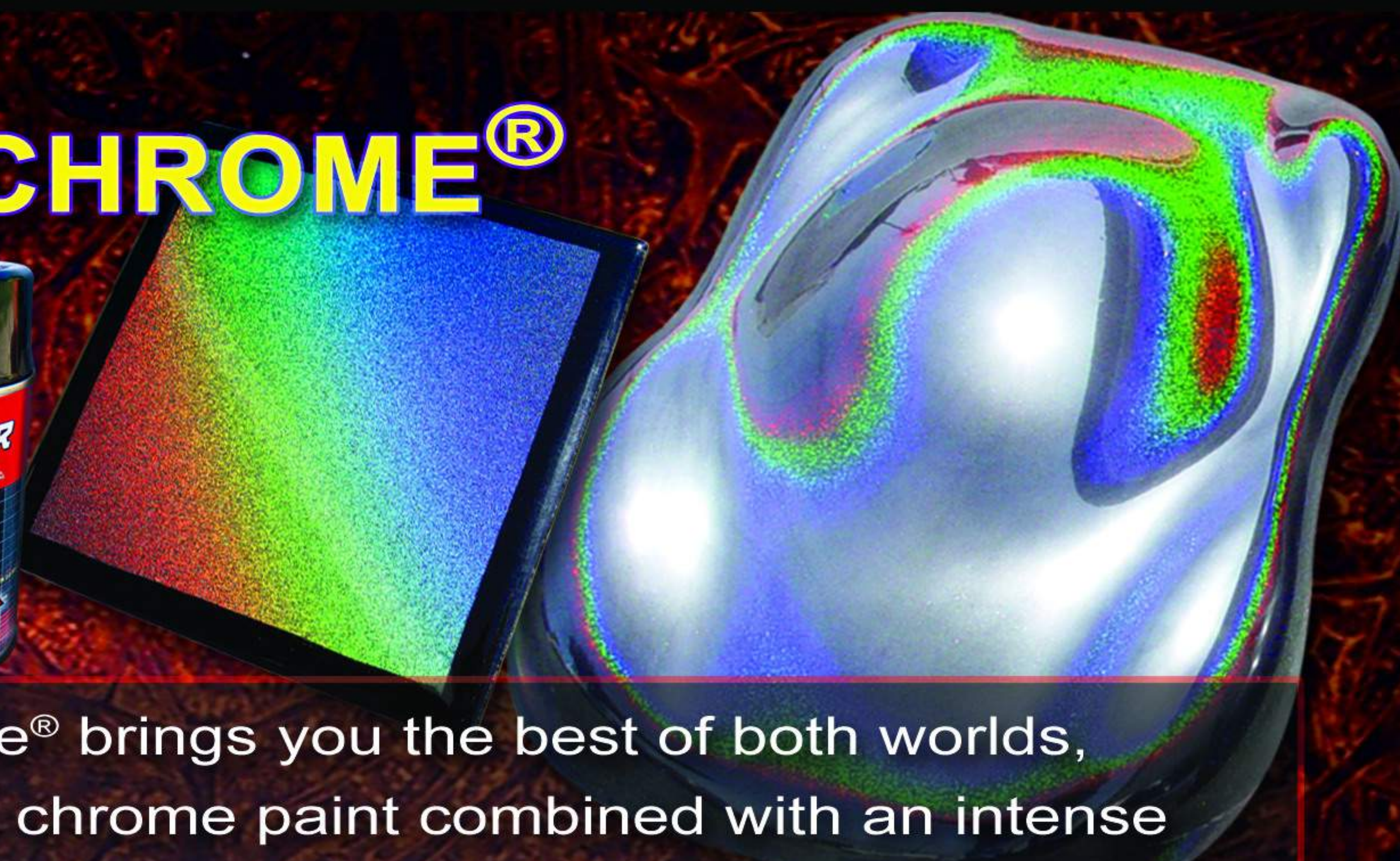
GHOST CHROME®

NOT A MIRROR-LIKE KILLER CHROME
RATHER A "RUGGED" SOLID METAL LOOK

IN A CAN!

Ghost Chrome features extra small particles which provide perfect pigment orientation resulting in the most authentic metallic finish available anywhere! Ghost Chrome is used on a variety of OEM applications including BMW wheels and Mercedes and Ford parts. Try using our Killer Candy tinted clears over Ghost Chrome to produce sensational anodized decoration effects.

MULTICHROME®



MultiChrome® brings you the best of both worlds, a sprayable chrome paint combined with an intense prismatic color change effect. Simply dust this coating over a polished surface and watch it come to life. Use MultiChrome® on your next show piece and make it truly a "One of a kind!". When viewing MultiChrome® from one angle you will see just chrome while changing your viewing angle will result in a prismatic color burst, **UNLIKE ANYTHING YOU HAVE EVER SEEN!**

RETROGLOW®

Make ANYTHING glow-in-the-dark in minutes using RetroGlow®. It's never been easier!

Night View

Day View



PATENTS PENDING

CRAZER®

REPRODUCE THE LOOK OF
EXOTIC HARDWOODS

Use Crazer to create complex marble or snakeskin decoration effects similar to what is seen on bowling balls. With easy to use KILLER CANS®, produce limitless variations in 22 colors and infinite patterns. Transform a simple ceramic vase into a rich marble showpiece. An inexpensive lamp base becomes a collectors item in minutes. (no special equipment needed)



STYLIN' BASECOAT®

Highly metallic basecoats proven as the most popular colors on the market. **Coverage is the key!**

Stylin' Basecoats® heavy coverage formula eliminates the need for three or more coats saving you valuable time and material. Are you still searching for that one special shade? Use Killer Candy® over Stylin' Basecoats® to produce thousands of color combinations. Produce limitless custom colors to match your project needs.

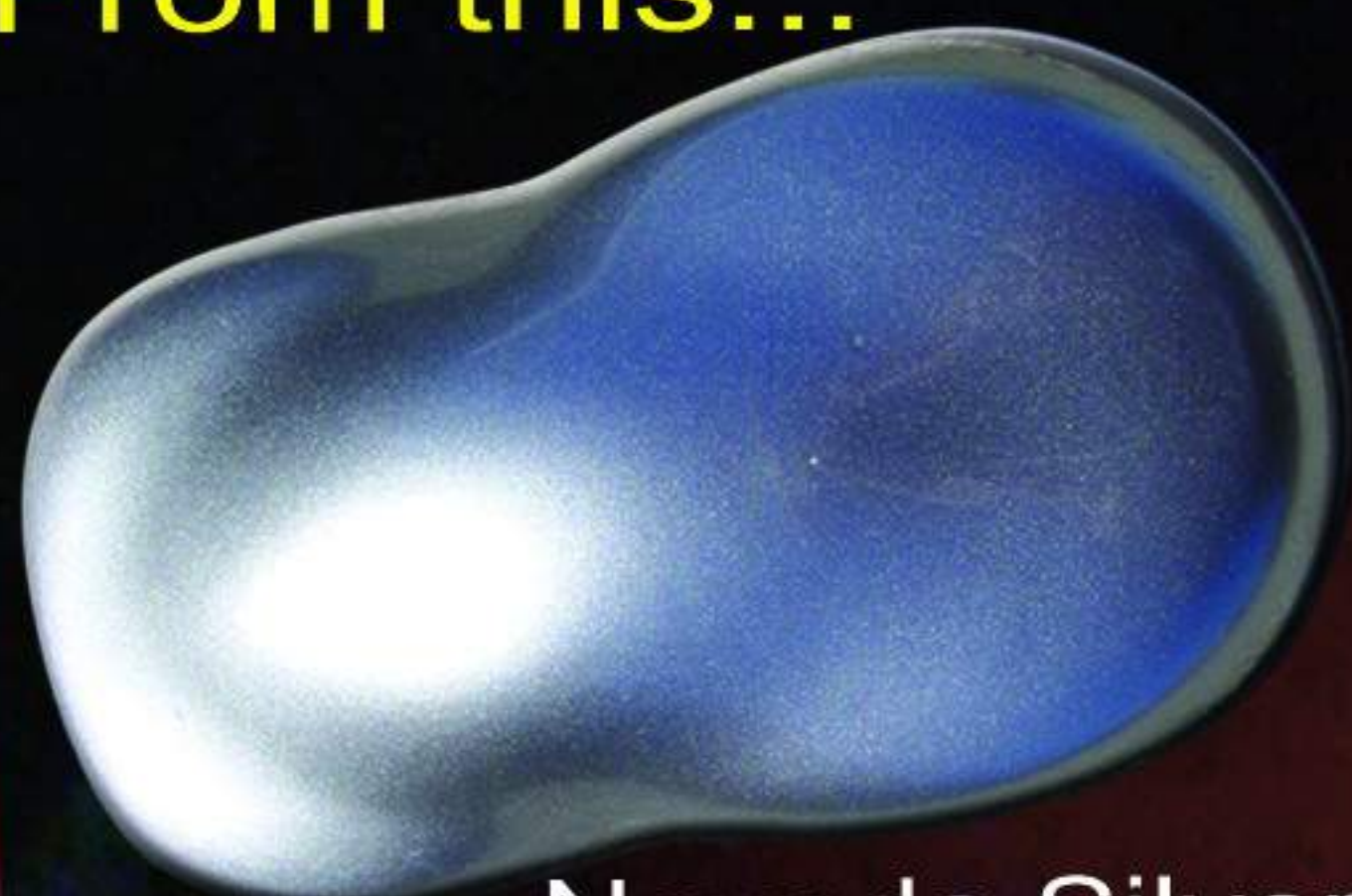
CANDY®

IN A CAN!

Finally what everyone's been asking for: **PRE-MIXED CANDY COLORS IN A CAN!** Simply shoot these over any other base color to create a deep, rich candy colored effect.

NOTE: Candies are not opaque colors. They are totally transparent tinted clears used to build additional colored effects over basecoats. For example, applying Blood Red Candy® over Stylin' Basecoat® Silver results in deep Candy® Red finish (shown below) Apply Candy® over chrome for beautiful colored chrome or even real gold effects.

From this...



Nevada Silver
Stylin' Basecoat®

...to this



Nevada Silver Stylin' Basecoat®
with Apple Red Candy®



PATENTS PENDING



IN A CAN!



SPECTRA FX® IN A CAN !

THE MOST DRAMATIC COLOR-CHANGING PAINT ON THE PLANET!

While *color-changing* or *chameleon-like* paints have been available for many years, SpectraFX® takes "color shifting" to a whole new level. Traditional color-changing paints create a swirl of different colors when viewed from different angles. SpectraFX® is different as it creates a true chameleon-like color shift. Available in two intense color changing combinations: *Copper Patina* (copper to green shift) and *Blue Emerald* (blue to green).



MYSTIC® IN A CAN !

Mystic® is another *chameleon-like* effect paint that has an extremely metallic type of look yet it flops like no other paint you have ever seen.

Apply Mystic® over a black basecoat in order to achieve the most dramatic color flop effect. It can also be applied over any of our other colored basecoats to achieve a softer, more pearlescent shimmer. The color possibilities are endless!



THE
SECRET
LIFE
OF PAINTS

PATENTS PENDING



SPEED CLEAR® IN A CAN!

Now there's a true **CATALYZED** automotive grade clearcoat in a can! That's right, with Alsa's NEW 2K (dual component) spray cans you can create the professional look and *tough-as-nails* durability of a high end automotive paint job in minutes.

Simply depress the plunger,
shake thoroughly &
you're ready to
SPRAY LIKE A PRO

**Professional Grade
Automotive Clearcoat
IN A CAN!**



2 COMPONENT CAN



PATENTS PENDING

ETCHERS® & PRIMERS® IN A CAN!

Every painter knows that "*Your finish is only as good as your prep*". Now prep is easy and at your fingertips with Alsa's complete line of etchers & primers for every surface. Metal, wood, plastic and even rubber can all be painted with ease using Alsa's primers & etchers, now available IN A CAN.

**YOU CAN BE SURE
YOUR WORK WILL LAST**



**SAND & BUFF
WITH EASE**



IT'S NEVER BEEN QUICKER!



NOW YOU CAN FILL YOUR OWN **KILLER CANS®** !

Fill-in Cans

Killer Cans® were designed specially for Alsa's custom finishes with the everyday painter in mind. Alsa's development team spared no expense to ensure that KILLER CANS® are capable of producing a professional spray gun effect. Our special aerosol cans contain much higher pressures than were previously available in a traditional spray can. For the first time ever, Alsa is offering real urethane basecoats in fillable spray cans. Our 1K cans come pre-filled with propellant and solvent while our 2K cans are pre-filled with propellant and hardener (catalyst). Each contains just the right pressure needed to create a true automotive spray finish.

Fill-in Machine

Filling is easy. Simply add 3.3 ounces of any of our high quality automotive paints to the fill-in cup, place in the machine with the pre-filled can and press and hold the button. In less than five seconds you're ready to fill another can. Cleanup is easy. Just place the reusable fill-in cup in a plastic cup of solvent and wipe it clean with a rag. These cans can also be filled with any other brand of urethane product.



Does ALSA only make *KILLER CANS*® ?

NO, ALSA OFFERS OUR COMPLETE LINE OF PROFESSIONAL CUSTOM PAINTS PACKAGED IN QUARTS, PINTS AND GALLONS.

FOR COMPLETE PRICING AND ORDERING AS WELL AS DEALER INQUIRIES VISIT US ON THE WEB AT WWW.ALSACORP.COM

**BIKE FRAMES - MAILBOXES - VASES - PICTURE FRAMES
ASHTRAYS - GLASS - JEWELRY BOXES - HELMETS
CEILING FANS - SPEAKERS - COMPUTERS - CASES
UPHOLSTERY - MUSICAL INSTRUMENTS - CLOCKS
CANDLE STICKS - ART - SPORTS EQUIPMENT
BUMPERS - CABINETS - TOYS - FURNITURE
and on and on**

**THE
SECRET
LIFE
OF PAINTS**



The Alsa Corporation

2640 E. 37TH STREET, VERNON, CA 90058, U.S.A.

TEL: 323-581-5200 • FAX: 323-589-4400 • E-MAIL: INFO@ALSACORP.COM

WWW.ALSACORP.COM

All MSDS, TDS, application data, specifications and samples are available upon request

 **The Alsa Corporation**
2640 E. 37TH STREET,
VERNON, CA 90058

Prst Std
U.S. Postage
PAID
Permit No. 3132
Los Angeles, CA